

1 **GUTRIDE SAFIER LLP**

2 Seth A. Safier (State Bar No. 197427)  
seth@gutridesafier.com  
3 Marie A. McCrary (State Bar No. 262670)  
marie@gutridesafier.com  
4 Hayley A. Reynolds (State Bar No. 306427)  
hayley@gutridesafier.com  
100 Pine Street, Suite 1250  
5 San Francisco, CA 94111  
Telephone: (415) 639-9090  
6 Facsimile: (415) 449-6469

7 Attorneys for Plaintiffs

1 **FARELLA BRAUN+ MARTEL LLP**

2 Thomas B. Mayhew (State Bar No. 183539)  
tmayhew@fbm.com  
3 Elizabeth A. Dorsi (State Bar No. 282285)  
edorsi@fbm.com  
4 Daniel A. Contreras (State Bar No. 329632)  
dcontreras@fbm.com  
235 Montgomery Street, 17th Floor.  
5 San Francisco, CA 94104  
Telephone: (415) 954-4400  
6 Facsimile: (415) 954-4480

7 **PATTERSON BELKNAP WEBB &**  
8 **TYLER LLP**

9 Joshua Kipnees (pro hac vice)  
jkipnees@pbwt.com  
10 Hannah Budney (pro hac vice)  
hbrudney@pbwt.com  
11 Elianni de la Cruz (pro hac vice)  
edelacruz@pbwt.com  
12 1133 Avenue of the Americas  
New York, NY 10036  
Telephone: (212) 336-2110

13 Attorneys for Defendant L'Oréal USA, Inc.

14  
15 **UNITED STATES DISTRICT COURT**  
16 **NORTHERN DISTRICT OF CALIFORNIA**

17 LYNN ZIMMERMAN, TONI HEUCHAN, ) Case No. 4:22-cv-07609-HSG  
18 and MARIE GIORDANO, as individuals, on )  
19 behalf of themselves, the general public, and )  
those similarly situated, )  
20 Plaintiffs, ) **STIPULATED ORDER RE: DISCOVERY**  
21 v. ) **OF ELECTRONICALLY STORED**  
22 L'ORÉAL USA, INC. ) **INFORMATION**  
23 Defendant. )

24 **1. PURPOSE**

25 This Order will govern discovery of electronically stored information (“ESI”) in this  
26 case as a supplement to the Federal Rules of Civil Procedure, this Court’s Guidelines for the  
27 Discovery of Electronically Stored Information, and any other applicable orders and rules.  
28

1 Nothing in this protocol shall limit the right of either party in the above-captioned action (each  
2 a “Party” and together, the “Parties”) to seek or object to discovery as set out in applicable  
3 rules, to rely on any protective order entered in this action concerning protection of  
4 confidential or otherwise sensitive information, or to object to the authenticity or admissibility  
5 of any hardcopy document or ESI produced in accordance with this protocol. The mere  
6 production of ESI as part of a production shall not itself constitute a waiver for any purpose.

7 **2. COOPERATION**

8 The Parties are aware of the importance the Court places on cooperation and commit to  
9 cooperate in good faith throughout the matter consistent with this Court’s Guidelines for the  
10 Discovery of ESI, including with respect to proportionality of discovery, reasonable efforts to  
11 ensure discovery of important information, and early and prompt communication regarding  
12 discovery issues. The Parties agree to meet and confer in good faith, through counsel with  
13 knowledge of the technical aspects of e-discovery, including the location, nature, accessibility,  
14 format, collection, search methodologies, and production of ESI in this matter, to help resolve  
15 disputes without court intervention.

16 **3. PROPORTIONALITY**

17 The proportionality standard set forth in Rule 26(b)(1) shall apply to discovery in this  
18 action. Consistent with that proportionality standard, the Parties agree to cooperate in  
19 identifying appropriate limits on discovery, including limits on the number of custodians, on  
20 discoverable data sources, on the relevant period, and on the permissible scope of requests for  
21 production, specifically including the permissible scope of requests for emails. Requests for  
22 production of ESI, including requests for emails, shall be reasonably targeted, clear, and as  
23 specific as possible, rather than general discovery of a product or business, and shall take  
24 account of challenges arising from production of certain modern ESI formats.

25 **4. PRESERVATION**

26 The Parties have discussed their preservation obligations and needs and agree that  
27 preservation of potentially relevant ESI will be reasonable and proportionate. To reduce the  
28 costs and burdens of preservation and to ensure proper ESI is preserved, the Parties agree that:

- 1 a) In general, ESI created or received before January 1, 2016, and after December 2,  
2 2022, is not generally subject to preservation. However, this Order does not relieve  
3 a party of its obligations to preserve ESI created before January 1, 2016 and after  
4 December 2, 2022, if the party is aware of specific ESI from that time period that is  
5 likely to contain relevant and discoverable information and if an efficient method is  
6 identified to harvest such ESI;
- 7 b) Within seven (7) days after the Parties exchange initial disclosures, the parties will  
8 exchange a list of the types of ESI they believe should be preserved and the  
9 custodians, or general job titles or descriptions of custodians, for whom they believe  
10 ESI should be preserved, e.g., “HR head,” “scientist,” and “marketing manager.”  
11 The parties shall add or remove custodians as reasonably necessary;
- 12 c) The Parties will agree on the number of custodians per party for whom ESI will be  
13 preserved;
- 14 d) These data sources are not reasonably accessible because of undue burden or cost  
15 pursuant to Fed. R. Civ. P. 26(b)(2)(B) and ESI from these sources are presumed to  
16 be inaccessible and not discoverable:
  - 17 (1) ESI deleted in the normal course of business and/or before the time  
18 a preservation obligation in this matter came into effect;
  - 19 (2) Backup data files that are maintained in the normal course of  
20 business for purposes of disaster recovery, including (but not limited to)  
21 backup tapes, disks, SAN, and other forms of media, and that are  
22 substantially duplicative of data more accessible elsewhere;
  - 23 (3) Deleted, “slack,” fragmented, or unallocated data only accessible  
24 by forensics;
  - 25 (4) Random access memory (RAM), temporary files, or other  
26 ephemeral data that are difficult to preserve without disabling the  
27 operating system;
  - 28 (5) On-line access data such as (without limitation) temporary internet  
files, history files, cache files, and cookies;
  - 29 (6) Data in metadata fields frequently updated automatically, such as  
30 last-opened or last-printed dates;
  - 31 (7) Electronic data (e.g., call logs, email, calendars, contact data,  
32 notes, etc.) sent to or from mobile devices (e.g., iPhone, iPad, Android,  
33 and Blackberry devices), if a copy of such electronic data is routinely  
34 saved elsewhere (such as on a server, laptop, desktop computer, or “cloud”  
35 storage);

1 (8) Text messages and instant messages not retained in the ordinary  
2 course of business;

3 (9) Data remaining from systems no longer in use that is unintelligible  
4 on the systems in use.

5 e) Consistent with the proportionality standard, and absent a Party's specific written  
6 notice for good cause, no Party shall be required to modify or suspend procedures,  
7 including rotation of backup media, used in the normal course of business to back  
8 up data and systems for disaster recovery purposes. Absent a showing of good  
9 cause, such backup media shall be considered to be not reasonably accessible.

10 **5. SEARCH**

11 The Parties agree that in responding to an initial Fed. R. Civ. P. 34 request, or earlier if  
12 appropriate, they will meet and confer about methods to search ESI, as appropriate, in order to  
13 identify ESI that is subject to production in discovery and filter out ESI that is not subject to  
14 discovery.

15 Where potentially responsive ESI shall be searched using search terms, the Parties agree  
16 to propose search terms they intend to employ to search for certain relevant and responsive  
17 documents. In the first instance, the requesting party will propose search terms for the  
18 consideration of the producing party. The Parties agree to meet and confer to discuss the use of  
19 reasonable search filters such as word/phrase filters, proximity filters, or date filters, among other  
20 possible filters. The Parties will work collaboratively on any revisions to such filters, on the  
21 understanding that this may be an iterative process. Any proposed search filters shall be narrowly  
22 tailored to particular claims and defenses. Nothing in this order shall be deemed to be a waiver  
23 of any right or responsibility of the producing Party to manage and control searches of its data  
files, including the right, upon notice to the receiving Party, to make good-faith revisions to  
search filters.

24 The fact that any electronic file has been identified in agreed-upon searches shall not  
25 prevent any Party from withholding such file from production on the grounds that the file is not  
26 relevant or not responsive, that it is protected from disclosure by applicable privilege or  
27 immunity, that it is governed by any applicable privacy law or regulation, that it contains  
28

1 commercially sensitive or proprietary non-responsive information, or that the Protective Order  
2 entered in this Action allows the file to be withheld.

3 Nothing in this section shall limit a Party's right reasonably to seek agreement from the  
4 other Party or a court ruling to modify previously agreed-upon search filters.

5 **6. PRODUCTION FORMATS**

6 The Parties agree to produce load files, and to produce documents in TIFF-image  
7 format with extracted OCR text and associated metadata substantially similar to those set forth  
8 in Exhibit A, to the extent such metadata is reasonably available. The Parties agree to produce  
9 electronic spreadsheets, presentations, desktop databases, audio/visual multimedia files as  
10 native files. If the receiving Party, for good cause explained in the request and subject to the  
11 proportionality standard, seeks production in native format of specifically identified ESI  
12 produced originally in TIFF format, the producing Party shall respond reasonably and in good  
13 faith to any such request. Each Party may make requests, for good cause and subject to the  
14 proportionality standard, for production of specifically identified documents in color. If  
15 particular documents warrant a different format, the parties will cooperate to arrange for the  
16 mutually acceptable production of such documents. The parties agree not to degrade the  
17 searchability of documents as part of the document production process.

18 If discoverable data from any Enterprise database, database management system, or  
19 other structured data system ("Structured Data System") can be produced in an already existing  
20 and reasonably available report, the Producing Party may collect and produce the data in that  
21 report format. If an existing report form is not reasonably available, the producing Party may  
22 make reasonable efforts to export from the Structured Data System discoverable information in  
23 a format compatible with Microsoft Excel or Microsoft Access and may produce such  
24 information in that native format.

25 **7. EMAIL THREADING**

26 Email threads are email communications that contain lesser-included email  
27 communications that also may exist separately in the Party's electronic document collection.  
28 A most-inclusive email is one that contains unique content and all the lesser-included emails,

1 including attachments, for that branch of the email thread. The Parties agree that removal of  
2 available lesser-included emails from potential production will reduce all Parties' costs of  
3 document review, production, and litigation-support hosting, and, when producing the most-  
4 inclusive email in a thread, the parties need not also produce lesser-included emails in the  
5 thread.

6 **8. DUPLICATE ESI**

7 "Duplicate ESI" means files that are exact duplicates based on the files' MD5 hash,  
8 SHA-1 hash, email duplicate spare messages (as defined by Relativity) or SHA-256 hash  
9 values. The Producing Party need produce only a single copy of responsive Duplicate ESI. A  
10 Producing Party shall take reasonable steps to de-duplicate ESI globally (i.e., both within a  
11 particular custodian's files and across all custodians). Entire document families may constitute  
12 Duplicate ESI. De-duplication shall not break apart families. When the same Duplicate ESI  
13 exists in the files of multiple custodians, the additional custodians shall be listed in the  
14 OTHER\_CUSTODIANS field.

15 **8. PHASING**

16 The Parties agree to meet and confer concerning whether the production of responsive  
17 ESI should occur in phases, by prioritizing selected sources, custodians, topics and/or aspects  
18 of the case.

19 **9. DOCUMENTS PROTECTED FROM DISCOVERY**

20 a) Pursuant to Fed. R. Evid. 502(d), the production of a privileged or work-product-  
21 protected document, whether inadvertent or otherwise, is not a waiver of privilege  
22 or protection from discovery in this case or in any other federal or state proceeding.  
23 For example, the mere production of privileged or work-product-protected  
24 documents in this case as part of a mass production is not itself a waiver in this case  
25 or in any other federal or state proceeding.

26 b) Communications involving trial counsel that post-date the filing of the complaint  
27 need not be placed on a privilege log. Documents and communications withheld for  
28 privilege may be identified on a privilege log by category, rather than individually,  
if appropriate.

29 **10. MODIFICATION**

30 This Stipulated Order may be modified by a Stipulated Order of the parties or by the  
31

1 Court for good cause shown.  
2  
3 [Signatures on following page.]  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

1 **IT IS SO STIPULATED**, through Counsel of Record.  
2  
3

4 Dated: September 1, 2023  
5  
6

**GUTRIDE SAFIER LLP**

*s/ Hayley A. Reynolds*  
Seth A. Safier (State Bar No. 197427)  
seth@gutridesafier.com  
Marie A. McCrary (State Bar No. 262670)  
marie@gutridesafier.com  
Hayley A. Reynolds (State Bar No. 306427)  
hayley@gutridesafier.com  
100 Pine Street, Suite 1250  
San Francisco, CA 94111  
Telephone: (415) 639-9090  
Facsimile: (415) 449-6469

12 *Attorneys for Plaintiffs*  
13  
14

**FARELLA BRAUN+ MARTEL LLP**

Thomas B. Mayhew (State Bar No. 183539)  
tmayhew@fbm.com  
Elizabeth A. Dorsi (State Bar No. 282285)  
edorsi@fbm.com  
Daniel A. Contreras (State Bar No. 329632)  
dcontreras@fbm.com  
235 Montgomery Street, 17th Floor  
San Francisco, CA 94104  
Telephone: (415) 954-4400  
Facsimile: (415) 954-4480

**PATTERSON BELKNAP WEBB & TYLER LLP**

*s/ Hannah Brudney*  
Joshua Kipnees (pro hac vice)  
jkipnees@pbwt.com  
Hannah Brudney (pro hac vice)  
hbrudney@pbwt.com  
Elianni de la Cruz (pro hac vice)  
edelacruz@pbwt.com  
1133 Avenue of the Americas  
New York, NY 10036  
Telephone: (212) 336-2110

19 *Attorneys for Defendant L'Oréal USA, Inc.*  
20  
21  
22  
23  
24  
25  
26  
27  
28

1 PURSUANT TO STIPULATION, IT IS SO ORDERED.  
2  
3  
4

Dated: 9/6/2023

  
The Honorable Haywood S. Gilliam, Jr.  
United States District Judge

5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

## Exhibit A Production Fields

FIELD NAME	FIELD DESCRIPTION
DOCID	Unique document reference (can be used for de-duplication).
BEGDOC	Bates number assigned to the first page of the document.
ENDDOC	Bates number assigned to the last page of the document.
BEGATTACH	Bates number assigned to the first page of the parent document in a document family (i.e., should be the same as BEGDOC of the parent document, or PARENTDOC).
ENDATTACH	Bates number assigned to the last page of the last child document in a document family (i.e., should be the same as ENDDOC of the last child document).
PARENTDOC	BEGDOC of parent document.
CHILDDOCS	List of BEGDOCs of all child documents, delimited by ";" when field has multiple values.
CUSTODIAN	Owner of the document or file.
FROM	Sender of the email.
TO	All to: members or recipients, delimited by ";" when field has multiple values.
CC	All cc: members or recipients, delimited by ";" when field has multiple values.
BCC	All bcc: members or recipients, delimited by ";" when field has multiple values.
SUBJECT	Subject line of the email.
DATERCVD	Date that an email was received.
TIMERCVD	Time that an email was received.
DATESENT	Date that an email was sent.
TIMESENT	Time that an email was sent.
ATTACHMENTS	List of filenames of all attachments, delimited by ";" when field has multiple values.
FILENAME	Original filename of the produced document.
DOCEXT	Original file extension.
DOCTYPE	Name of the program that created the produced document.
TITLE	Document title (if entered).
AUTHOR	Name of the document author.
REVISION	Number of revisions to a document.
FILESIZE	Original file size in bytes.
PGCOUNT	Number of pages per document.
MDHASH	MD5 hash value computed from native file (a/k/a file fingerprint).

## Exhibit B Privilege Log Fields

FIELD NAME	FIELD DESCRIPTION
PrivLog # (generic number)	Generic field for tracking purposes (i.e. 1, 2, 3).
Begin Bates	Beginning Bates number of document.
End Bates	Ending Bates number of document.
Document Type	General type of record (i.e., Outlook, PDF, PowerPoint Presentation).
Family Relationship	Parent, Child, or Standalone.
Date	The date of the parent document (for emails, this is date sent; for non-emails, this is date last modified).
Author	Author(s) or sender(s) of document (for emails, this is the From field; for non-emails, this is the person who created the file).
Recipients	Derived from the To field.
Other Recipients	Derived from the CC and BCC fields.
Privilege Claimed	Type of privilege claimed (i.e., Attorney-Client or Attorney Client - Work Product, etc.).
Description	Description of Privilege Claim.
Treatment	How the document was treated with regards to production (i.e., Withheld, Redacted, Non-Responsive – Attachment, Non-Responsive – Privileged).

